

MARSHALL WAY/CRAFTSMAN COURT

what is it?

The Marshall Way-Craftsman Court Special District Guidelines are a subsection of the Downtown Urban Design and Architectural Guidelines. These special district guidelines provide the urban design objectives and delineate the desirable, conditionally acceptable, and unacceptable design guidelines for the Marshall Way-Craftsman Court Special District area.

where does it apply?

The Marshall Way-Craftsman Court Special District area is generally bounded by, Fifth Avenue to the north, Goldwater Boulevard to the west, Indian School Road to the south, and the properties located on the east side of Craftsman Court.

who needs to use it?

City staff, and applicants involved in new development, infill, or revitalization projects located in the Marshall Way-Craftsman Court Special District area.

why was it developed?

Downtown's special districts are an important part of Scottsdale's history and an unique attraction to both residents and visitors. New development in these districts must respect the existing scale and character of neighboring buildings and must contribute to the urban design goals of its district location.

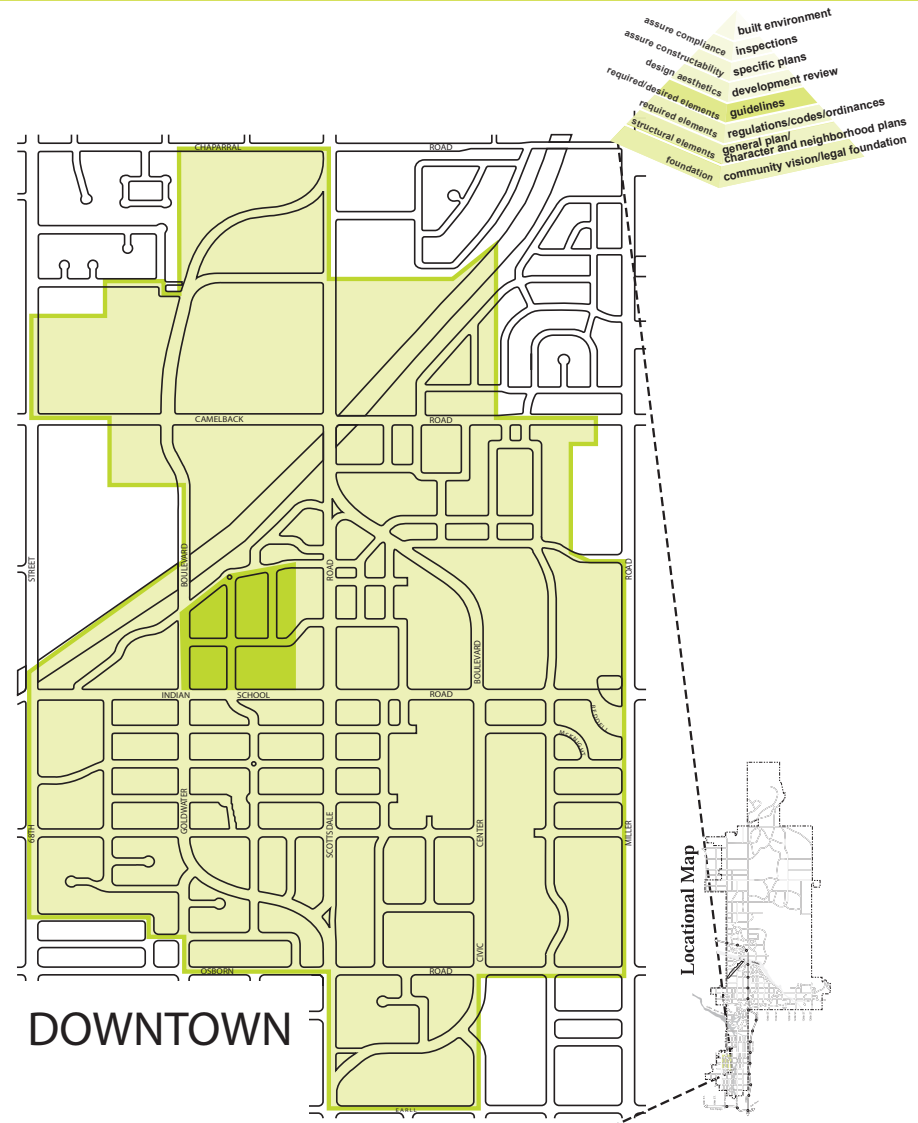
key points:

- 1 Promote Marshall Way-Craftsman Court's identity as a contemporary arts district.
- 2 Strengthen the role of Marshall Way as an important pedestrian and trolley link between Scottsdale Fashion Square to the north and Main Street Plaza to the south.
- 3 Improve the variety of pedestrian choices by encouraging courtyards in new developments. The frequency of building courtyards is a special feature of the district that should be continued and strengthened.
- 4 Improve street character through the enhancement of the established street landscape program.
- 5 Provide landscaped "patio" spaces and street tree plantings in new development, and encourage their provision along existing building frontages.
- 6 Desirable building materials include: wood siding, stucco, mortar-washed concrete or slump block, adobe or burned block, and brick. Colors: light earth tones. Vivid colors may be used as accents in small areas.
- 7 Desirable details: street furniture such as wood benches, courtyard fountains, planter boxes, earthen pots, and pedestrian-scale lighting.
- 8 Desirable covered walkway form is flat roof with parapet.
- 9 All exterior light sources and interior light sources visible from street or sidewalk must have lamps shielded from view. Incandescent or halide lamps are preferred.
- 10 Apparent building and storefront width maximum is 50 feet. Provide at least one storefront entrance for every 30 feet of building width.

City Council approved - 1986, rev. 2004

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where is the full policy?

Planning and Design Library - Community Design Studio
One Stop Shop/Records
On-line at <http://www.ScottsdaleAZ.gov>

references and related documents:

Downtown Plan (1984)
City of Scottsdale General Plan (2001)
Scottsdale Visioning Shared Vision Report (1992)
Downtown Ordinance and Downtown Overlay
(Scottsdale Zoning Ordinance)